

Course Information

The Arts Media Production and Analysis | MPA

About the course

The Media Production and Analysis General course is designed to prepare you for a future in a digital and interconnected world by providing the skills, knowledge and understandings to tell your own stories and interpret the stories of others. You will be encouraged to explore, experiment and interpret the world, reflecting and analysing contemporary life, while understanding that this is done under social, cultural and institutional constraints.



As users and creators of media products, consider the important role of audiences and their context. This course focuses on the development of technical skills in the practical process.

G1MPA

Unit 1 Mass Media

The focus for this unit is on the mass media. Within this broad focus, students reflect on their own use of the media, common representations, including the examination of characters, stars and stereotypes and the way media is constructed and produced. Students are introduced to the languages of the media, learning how codes and conventions are used to construct representations within narratives. They examine the media that surrounds them and consider how audiences interpret media representations of people and their associated values. Students analyse, view, listen to and interact with common media work from their everyday use. They also generate ideas and, with the assistance of their teachers, learn the basic production skills and processes as they apply their knowledge and creativity in their productions.



Prerequisites Basic IT skills eg, using the computer, internet searchers, using Microsoft Word.

Year of Study Year 11



Type of Assessment 70% Production 30% Response





GENERA