Course Information

The Arts
Design Photography | DESP

GENERAL

About the course

List B

'Design is the human power to conceive, plan, and realise products that serve human beings in the accomplishment of any individual or collective purpose.' (Richard Buchanan, Carnegie Mellon University). Design Photography involves the strategic development, planning and production of visual and tactile communication. It deals with the effective and efficient communication of ideas, values, beliefs, attitudes, messages and information to specific audiences for specific purposes and with specific intentions.

G1DESP
Unit 1 Design Fundamentals

The focus of this unit is to introduce design process and practice. You will learn that design can be used to provide solutions to design problems and communication needs. Here you are introduced to basic design skills and a range of techniques within a defined context to demonstrate control over the elements and principles of design.

Prerequisites
Basic IT skills eg. using the computer, internet searches, using Microsoft Word.

Type of Assessment
70% Production
30% Response

Year of Study
Year 11

Costs
$70