CYRIL JACKSON
SENIOR CAMPUS

Course Information

The Arts
Design Graphics | DESG

GENERAL

About the course

Design Graphics involves the creative and technical development, planning and production of visual communication for print and digital media formats. The areas you will cover include; graphic design elements and principles, the design process, design theory application and interpretation, and communication models for target audiences. You will develop image making skills and techniques within the Adobe Creative Cloud suite using contemporary production skills and processes, materials and technologies.

List B

G1DESG
Unit 1 Design Fundamentals

The focus of this unit is to introduce the design process and practice of graphic design. In this unit you will learn basic design theory and how to operate image editing and creation software in the Adobe CC suite. This unit will provide you with skills and techniques to create your own designs in the Adobe CC suite, to provide solutions to design problems and communication needs.

You will explore various graphic design applications, such as product packaging design, gift stationary, basic illustration and poster design. The areas you will cover will include the design understandings, the design process, design theory application and interpretation and design in society. You will have the opportunity to create your own digital designs for print.

Prerequisites
Basic IT skills eg. using the computer, internet searches, using Microsoft Word.

Type of Assessment
70% Production
30% Response

Year of Study
Year 11

Costs
$70